MANSFIELD DOWNTOWN PARTNERSHIP SPECIAL MEETING

BUSINESS DEVELOPMENT AND RETENTION COMMITTEE

Thursday, November 8, 2012

Mansfield Town Hall

Conference Room C

Partnership Phone: (860) 429-2740

5:00 p.m.

AGENDA

- 1. Call to Order
- 2. Public Comment
- 3. Approval of Minutes from October 11, 2012 (attached)
- 4. Approval of New Committee Members
- 5. Discussion of Cross Promotion with UConn
- 6. Current Storrs Center Business Questions
- 7. Discussion/Brainstorming on Marketing of Storrs Center businesses
- 8. Update on Tenanting and Ideas for future Tenants
- 9. Future Meetings
- 10. Adjourn